



Saranac Lake Hometown Heroes Banner Program Application



Overview

The Hometown Heroes banner program recognizes the service and dedication of individuals from the Saranac Lake community, as well as those connected to it, who have served or are currently serving in the U.S. Armed Forces. Street banners featuring their photographs and service details will be displayed throughout the Village. This initiative is non-political, non-partisan, and is solely intended to honor their service and sacrifice. The Women's Civic Chamber of Saranac Lake manages the program in cooperation with the Village of Saranac Lake.

Eligibility

The Saranac Lake Hometown Heroes banner program aims to recognize Armed Forces service members who hold particular significance to individuals in the community. The honoree can be a resident, former resident, family member (such as a child, parent, grandparent, aunt/uncle, niece/nephew) of a resident, or another individual important to the local sponsor.

The honoree must be military personnel, currently serving, honorably discharged, retired or deceased.

Each application is subject to approval by the Women's Civic Chamber's Hometown Heroes Committee.

Banners

Banners are full-color, heavy-duty, double-sided vinyl, two feet wide by four feet long (24"x48"). Each banner is warranted to last three years of outdoors use. Women's Civic Chamber and the Village of Saranac Lake are not responsible for damage to the banner for any other reason not related to manufacturing (e.g. weather, natural disaster, vandalism, theft, etc.).

Banners will be hung on utility poles within the Village starting Memorial Day for a period of two years. After two years, the banners will be decommissioned and returned to the sponsor. *Specific locations within the Village cannot be specified.*

Banner design is determined by the Women's Civic Chamber and Village of Saranac Lake. No alterations can be requested.

The cost to sponsor a banner is \$225, which includes the mounting bracket, tax, shipping and handling. Only one banner per honoree is allowed, based on the first application received.

Hometown Heroes Banner Program (cont'd)

To Participate

It's easy to sponsor a banner. Print the Hometown Heroes Banner Application. Complete all information on the form. Mail to Women's Civic Chamber or drop-off the application at the Saranac Lake Area Chamber of Commerce on the first floor of the Harrietstown Town Hall, including \$225 payment in the form of check, cash or money order, and honoree photograph, preferably in dress uniform. Details are on the application. Women's Civic Chamber is not liable for accuracy of information provided on the application by the sponsor.

Deadlines

Applications and payment for banners must be received by **March 21st** in order to be commissioned at the start of the display season on Memorial Day. Applications will continue to be accepted on a rolling basis; however, applications received after March 21st will be included in the following year. After all banner available spaces are filled, a waitlist will be maintained on a first come first served basis.

If the application is waitlisted, or the banner cannot be hung until the following year, the payment will be returned to the sponsor. The sponsor will then be contacted for payment prior to the next banner production.

Questions?

Women's Civic Chamber of Saranac Lake oversees this program. For questions and additional information, please call **Kelly Morgan Duprey at 518-524-3266** or email: **womenscivicchamber@gmail.com**.



Hometown Heroes Banner Application

Application Deadline: March 21st of each Year

(Applications will continue to be accepted on a rolling basis; however, applications received after March 21st will be included the following year)

SERVICE MEMBER INFORMATION

First Name	Middle Initial/Name (optional)	Last Name
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Name As It Should Appear on Banner (Please include rank abbreviation if desired.)

Era of Service or Campaign (optional) *Note: Due to banner size, all operation names will be abbreviated.

- ☐ Afghanistan ☐ Iraq ☐ Persian Gulf War ☐ Operation Enduring Freedom (OEF) ☐ Operation Iraqi Freedom (OIF)
☐ Operation New Dawn (OND) ☐ Operation Freedom's Sentinel (OFS) ☐ Operation Inherent Resolve (OIR)
☐ Vietnam War ☐ Korean War ☐ WW II ☐ WW I ☐ Other (Specify): _____

Branch of Service

- ☐ U.S. Army ☐ U.S. Navy ☐ U.S. Marine Corps ☐ U.S. Air Force ☐ U.S. Space Force ☐ U.S. Coast Guard
☐ Army National Guard ☐ Air National Guard ☐ U.S. Merchant Marines (WWII)

Military Honors and Other Designations

- ☐ Purple Heart Recipient ☐ Silver Star Recipient ☐ Bronze Star Recipient ☐ KIA ☐ MIA ☐ POW

SPONSOR INFORMATION

First Name	Last Name
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Mailing Address

City	State	Zip
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Best Contact Phone	Email (Banner proofs and updates regarding banners will be emailed)
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Your relationship to Honoree:

- ☐ Self ☐ Parent ☐ Child ☐ Spouse ☐ Sibling ☐ Grandparent ☐ Aunt/Uncle ☐ Other _____

APPLICATION CHECKLIST

Drop off or Mail the following documents:

- ☐ Completed Application
- ☐ Check, Cash, or Money Order in the amount of \$225: made payable to "Women's Civic Chamber" with "HTH-Veteran Name" in Memo line (ie. HTH-John Doe)
- ☐ Photo of Service Member: Physical prints only. We highly encourage you to provide a clear & sharp photo of your Honoree, preferably an official portrait of them in military uniform. Use a mailer with cardboard slipped inside to prevent bending. All photos will be returned to the sponsor.

MAIL TO: Women's Civic Chamber, PO Box 761, Saranac Lake, NY 12983.

DROP OFF LOCATION: Saranac Lake Area Chamber of Commerce, 1st Floor, Harrietstown Town Hall, 39 Main Street, Saranac Lake.

Office Use Only

Date Received	Received By	Payment Information
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